

**Princess Anne Crew Club**  
**P.O. Box 134**  
**4001 Virginia Beach Blvd. Suite #117**  
**Virginia Beach, VA 23452**  
**pacrewsponsorships@gmail.com**



Hello,

As a business leader in the community, you understand the importance of hard work and growing future leaders. I am reaching out to you on behalf of Princess Anne Crew Club (PACC), a high school student rowing team located in Virginia Beach, Virginia. We would love the opportunity to tell you about our team and seek your support.

### **Who are we?**

Organized as a nonprofit 501(c)3, PACC is supported by the labor and dedication of our coaches, rowers, and parents. Our coaches are volunteers and our club is funded entirely through dues, donations, and team fundraising. PACC receives no funding from Virginia Beach City Public Schools or the City of Virginia Beach. A local, private citizen, who has no affiliation with our club is kind enough to allow us to row out of her backyard, giving us access to the water from her property.

### **How does PACC support youth and leadership development?**

One might ask, why do we go to such lengths to support a student rowing club? It's simple - rowing is our athletes' passion. Beyond that, it also provides rowers with opportunities to which they would not otherwise be exposed. The benefits for these student athletes are far reaching, they extend beyond the physical, beyond their years as high school students. The athletes develop dedication, leadership and esprit de corps, cultivating a family like camaraderie amongst the team. Rowing is physically demanding and requires incredible stamina and dogged determination. These qualities often result in rowers becoming attractive candidates for college scholarships. In fact, statistics reflect that 1 in 8 female rowers are offered scholarships!

### **What financial challenges do we face?**

The financial burden to maintain the PACC operation is heavy and includes but is not limited to equipment repairs, providing safety gear, and regatta fees. These continuing expenses are offset by club dues and student led fundraisers. Despite the logistical challenges of keeping the Club running, our commitment to our athletes is unwavering, matched only by their commitment to the sport and team. Some aspects of keeping the club afloat (pardon the pun), take a more substantial

monetary effort though, such as replacing our aging boats - the average age of our boats is older than our senior rowers! One used, four-person boat can cost \$7,500 - \$10,000, a fee beyond our club's capabilities. In short, donations from generous sponsors such as yourself/your company will assist our student athletes beyond measure.

### **How can you help?**

We offer our sponsorship partners various levels of marketing visibility through our monthly newsletter, (The Rudder), our website, ([www.pacrew.com](http://www.pacrew.com)), our social media platforms, and at all fall and spring regattas, locally and regionally. These regattas are huge events, attended by thousands of people from well beyond our local area. They will allow us to proudly display our sponsors in a number of ways including on our vehicles, rowers' uniforms, on boats and with attractive advertising banners outside our PACC marquee.

Thank you for taking the time to consider sponsoring the Princess Anne Crew Club. We value and appreciate any donation. We know you are very busy and are very grateful for your attention. Please reach out to our Corporate Sponsorship Coordinator, Amanda Canonica at [pacrewsponsorships@gmail.com](mailto:pacrewsponsorships@gmail.com) with any questions or for further details. If you would like to review our financial statement, one can be requested through the State of Virginia Office of Charitable and Regulatory Programs at (800)-828-1120 or by visiting [www.vdacs.virginia.gov](http://www.vdacs.virginia.gov). Again, thank you from the entire PACC rowing community.

Sincerely,

Jon Macy  
Head Coach  
Princess Anne Crew Club

[www.pacrew.com](http://www.pacrew.com)



YouTube



@pacrewclub



@PrincessAnneHighSchoolCrewClub



# PACC Partner Sponsorship Levels

Princess Anne Crew Club sponsors receive the following advertising opportunities. The levels shown below can also be found at <https://www.pacrew.com/donate> as well as additional ways you can support us. **Thank you!**

	Catch \$500.00	Drive \$1,000.00	Power 10 \$2,000.00	Bonzai! \$5,000.00
<b>Catch Sponsorship benefits</b> <ul style="list-style-type: none"> <li>Ad in our newsletter <i>The Rudder</i></li> <li>Social Media "Mention" of your business at all regattas</li> <li>Link to your business on PACC website landing page</li> </ul>	X			
<b>Drive Sponsorship</b> <b>All Catch benefits <i>plus</i></b> <ul style="list-style-type: none"> <li>Ad on PACC website</li> <li>Sponsor logo on novice racing shirts</li> </ul>	X	X		
<b>Power 10 Sponsorship</b> <b>All Drive benefits <i>plus</i></b> <ul style="list-style-type: none"> <li>7.5" Razor sail w/ logo displayed sat all regattas</li> </ul>	X	X	X	
<b>Bonzai! Sponsorship</b> <b>All Power 10 benefits <i>plus</i></b> <ul style="list-style-type: none"> <li>10.5" Razor sail w/ logo displayed sat all regattas</li> <li>Your company's logo on one boat</li> <li>A private Learn to Row session for 4 with a catered lunch!</li> </ul>	X	X	X	X

## Sponsor Information

Please complete & detach the following information and send it along with your check made out to *Princess Anne Crew Club, to PO Box 134, 4001 Virginia Beach Blvd. Suite #117, Virginia Beach, VA 23452* or pay via PayPal using our email [pacrew.web@gmail.com](mailto:pacrew.web@gmail.com).

**Questions?** Please contact Amanda Canonica at [pacrewsponsorship@gmail.com](mailto:pacrewsponsorship@gmail.com)

Company Name: \_\_\_\_\_ Address: \_\_\_\_\_

Point of Contact: \_\_\_\_\_ Position: \_\_\_\_\_

POC Email: \_\_\_\_\_ POC Phone: \_\_\_\_\_

**Sponsorship Level:** (please circle one) **Catch**      **Drive**      **Power 10**      **Bonzai!**

**Or** Please Accept Our **Tax Deductible Donation:** \$ \_\_\_\_\_ **EIN:** 20-5595945